



## Association for Radiologic & Imaging Nursing Report

**Date:** 10 March 2014

**From:** Maureen N. Hood, PhD, RN

**Committee/ Work Group/Liaison Role/Staff Role:** ARIN Liaison to the American Heart Association, Leadership Council on Cardiovascular Radiology and Intervention

**Need Board Action:** \_\_\_\_\_ **Information Only:**  \_\_\_\_\_

**Date of Last Action or Meeting (as applies):**

Fall Meeting: 16 November 2013

Spring Teleconference: 15 March 2014

**Summary of Activities since last report:**

The Leadership of the CVRI has decided to resurrect its relationship with outside organization in a Liaison format. ARIN, SCVIR/SIR, NHLBI, ISMRM, SCCT, NASCI, AAPM are among the groups currently invited to work with the Leadership of the CVRI. It has been many years since Liaison groups were associated with the AHA CVRI, and it is hoped that mutually beneficial relationships can grow. The AHA CVRI is interested in broadening its interests and expanding opportunities in collaboration, education, advocacy and research.

Reports given by:

ARIN Dr. Maureen Hood

NHLBI Dr. Lawton Cooper

NASCI Dr. Jill Jacobs

SCVIR/SIR Dr. Ziv Haskal

AAPM Dr. Debiao Li

SCCT Dr. Suhny Abbara

**ARIN report:**

- Shared the ARIN purpose and core values, highlighting our educational mission and activities.
- Promoted the Spring Convention in San Diego, March 21-26, 2014.
- Requested that a section be added to the AHA CVRI webpage to include a listing of the current CVRI Liaison Groups and possibly links to each organization's website. ([http://my.americanheart.org/professional/Councils/CVRI/Council-on-Cardiovascular-Radiology-and-Intervention\\_UCM\\_322853\\_SubHomePage.jsp](http://my.americanheart.org/professional/Councils/CVRI/Council-on-Cardiovascular-Radiology-and-Intervention_UCM_322853_SubHomePage.jsp)).
- ARIN already has an AHA link to a quarterly publication for education on the resource page. Perhaps it would be good to add the AHA CVRI webpage?

**Research Funding Opportunities:**

The AHA provides funding from many research opportunities, plus is an active organization that lobbies for funding the NIH research programs. Many research opportunities are available through the CVRI webpage.

**Advocacy:**

**Working with the US Ad Council for 2020 Health Goals.** Working to promote cardiovascular health. Reduce obesity, reduce smoking, reduce soda consumption, increase cardiovascular exercise and healthy eating, etc. all to reduce hypertension, heart attacks and stroke,

***You're the Cure*** is a nationwide network of people dedicated to finding cures for heart disease and stroke. As medical professionals, you are fighting heart disease and stroke every day. Now, you can lend your expertise as an advocate to influence policymakers. **Heart Disease and Stroke. You're the Cure.** [www.yourethecure.org](http://www.yourethecure.org)

**Voices for Healthy Kids**

In June, after months of research, design and collaboration between multiple teams within the AHA and the Robert Wood Johnson Foundation, both organizations proudly announced the identity of our new childhood obesity advocacy initiative: Voices for Healthy Kids. The Voices for Healthy Kids identity unites the strengths of both organizations, expresses our advocacy mission and encourages the nation to get involved by lending their voices to advocate for policy to reverse rates of childhood obesity. On July 9, both organizations hosted "Signs of Progress: What's Working to Reduce Childhood Obesity?" The three-hour event introduced the public to the partner organizations that will work with the AHA and RWJF in the following six "hubs": Foods in Schools, Healthy Drinks, Marketing Matters, Food Access, Active Spaces, and Active Kids All Day.

**Rally for Medical Research Hill Day**

AHA volunteers from around the country came to Washington, D.C., September 17-18 to urge Congress to invest in the National Institutes of Health. Our 40 advocates joined over 240 representatives from more than 170 research organizations on visits to the offices of both U.S. Representatives and Senators during a Rally for Medical Research "Hill Day."

**Additional Comments:**

AHA Scientific Sessions,  
November 16-20<sup>th</sup>, 2014  
Chicago, IL