



## Association for Radiologic & Imaging Nursing Report to the Board of Directors

**Date:** March 16, 2014

**From:** Karen Green, MHA, BSN, RN,CRN  
Executive Director

**Committee/ Work Group/Liaison Role/Staff Role:** Strategic Partnership

**Need Board Action:** \_\_\_\_\_ **Information Only:**  \_\_\_\_\_

**Date of Last Action:** ARIN, in conjunction with PMA, has compiled an extensive listing of potential Strategic Partners. A brochure was developed describing a year-long partnership at the level of the company's choice. Each level offers specific opportunities to connect the company to ARIN. This partnership is renewable on a yearly basis.

### **Timeline:**

January 16, 2014: Initial communications were sent via email

January 24, 2014: Follow up email sent.

I will spear head contacting each company directly.

Brochures are printed and will be distributed to exhibitors during the SIR/ARIN Convention. Each board member will be assigned companies to visit and discuss this partnership.

### **Additional Comments:**

This program is vital to ARIN and our ability to focus on educating our members, in print, through webinars and face to face. It also creates a bond with our partners in the development, use, and patient education tools critical to our practice in the Imaging environment.